



Worksheet

Name :		Subject:	Vocabulary U3
Class:	12 th grade	Date:	

Group 1 – Business Vocabulary Worksheet

	Word / Phrase	Definition (English)	Meaning (Arabic)	Example Sentence
1	Quote	The estimated price that will be charged for a service.	عرض سعر / تقدير التكلفة	The company gave me a quote for repairing my car.
2	USP (Unique Selling Point)	The feature that makes a product different from and better than anything else.	نقطة البيع الفريدة	Our USP is the high quality of our handmade products.
3	Cost-effective	Giving good value for the amount of money paid.	فعال من حيث التكلفة	Online advertising is more cost-effective than TV ads.
4	Launching	Making a new product available to be sold.	إطلاق / طرح منتج جديد	The company is launching a new smartphone next month.
5	Venture	A new business that is risky.	مشروع تجاري محفوف بالمخاطر	Starting your own restaurant is a big venture .
6	Turnover	The amount of business a company does in a set period of time.	حجم المبيعات / الإيرادات	The company's turnover increased by 20% last year.
7	Branching out	Expanding into new areas or activities.	التوسع في مجالات جديدة	The bakery is branching out into catering services.
8	Price tag	The amount that something costs.	بطاقة السعر / السعر	The price tag on this watch is too high.
9	Business concept	An idea for a business.	فكرة تجارية	Her business concept was to sell eco-friendly clothes.

	Word / Phrase	Definition (English)	Meaning (Arabic)	Example Sentence
10	Bricks-and-mortar	Physical buildings such as shops or offices.	متجر تقليدي / مبنى فعلي	Many bricks-and-mortar stores now sell online too.
11	Bargain basement	Extremely cheap in price.	بأسعار منخفضة جداً	I bought this coat at a bargain basement price.
12	Bespoke	Specially made for a particular person.	مفصل حسب الطلب	He ordered a bespoke suit for his wedding.
13	Profit margins	The difference between the cost and the selling price.	هامش الربح	The company has small profit margins this year.
14	Luxury goods	Expensive products not essential for living.	سلع فاخرة	Watches and perfumes are examples of luxury goods .

Choose the correct answer (A, B, C, or D).

- Means "the estimated price that will be charged for a service".
A) Launching B) Quote C) Price tag D) Turnover
- Means "the feature that makes a product different from and better than anything else".
A) Bespoke B) USP (Unique Selling Point) C) Business concept D) Bargain basement
- Means "good value for money".
A) Venture B) Quote C) Cost-effective D) Turnover
- Means "making a new product available to be sold".
A) Launching B) Branching out C) Business concept D) USP
- Means "a new business that is risky".
A) Venture B) Quote C) Bespoke D) Price tag
- Means "the amount of business a company does in a set period of time".
A) Turnover B) Branching out C) Bricks-and-mortar D) Bargain basement
- Means "extended or expanded on the work normally done".
A) Price tag B) Branching out C) Business concept D) Launching

8. Means "the amount that something costs".
A) Quote B) Price tag C) Turnover D) Bespoke
9. Means "an idea for a business".
A) USP B) Venture C) Business concept D) Quote
10. Means "buildings such as houses, offices, factories".
A) Bargain basement B) Bricks-and-mortar C) Launching D) Branching out
11. Means "extremely cheap".
A) Bargain basement B) Quote C) Turnover D) Bespoke
12. Means "specially made for a particular person".
A) Business concept B) Venture C) USP D) Bespoke
13. He has unusually large feet so he needs _____ shoes.
A) Business concept B) Venture C) USP D) Bespoke
14. After working for the company for a few years, she decided to _____ her own business.
A) Launch B) Branch out C) Business concept D) USP
15. The _____ may be lucrative, but it's also risky.
A) Venture B) Quote C) Bespoke D) Price tag
16. Once we've worked out what our _____ is, the rest will be plain sailing.
A) Bespoke B) USP (Unique Selling Point) C) Business concept D) Bargain basement
17. I was surprised by how high their _____ was.
A) Turnover B) Branching out C) Bricks-and-mortar D) Quote
18. You can't expect to get good quality at _____ prices.
A) Bargain basement B) Quote C) Turnover D) Bespoke
19. Everything is online now so I think the days of _____ shops are over.
A) Bargain basement B) Bricks-and-mortar C) Launching D) Venture
20. When I looked at the _____, I almost passed out. It was so expensive!
A) Quote B) Price tag C) Turnover D) Bespoke
21. I asked several companies to give me a _____ for remodelling the kitchen.
A) Launching B) Quote C) Branching out D) Turnover
22. It isn't _____ to heat the whole house if you're only working in one room.
A) Venture B) Quote C) Cost-effective D) Bespoke

23. Our _____ is the high quality of our materials and our bespoke customer service.
A) Bespoke B) USP (Unique Selling Point) C) Business concept D) Bargain basement
24. The price _____ is missing. How much is it?
A) Turnover B) Venture C) Tag D) Quote
25. He was wearing a _____ suit which clearly wasn't cheap.
A) Bargain basement B) Bespoke C) Launching D) Turnover
26. Starting a new business is always a risky _____, but it can also bring big rewards.
A) Venture B) Start-up C) Concept D) USP
27. Advertising can be expensive, so many businesses look for more _____ ways to promote themselves.
A) Cost-effective B) USP C) Launch D) Start-up
28. Before entering a crowded market, you need a clear _____.
A) USP B) Concept C) Launch D) Venture
29. Entrepreneurs must decide how to successfully _____ their business.
A) Launch B) Cost-effective C) Word-of-mouth D) Venture
30. Many small businesses grow mainly through _____ recommendations.
A) Venture B) Word-of-mouth C) Bespoke D) Launch
31. A new business usually starts with an original _____.
A) Launch B) Concept C) USP D) Venture
32. Some people prefer to open an online store, while others choose a _____ business.
A) Bricks-and-mortar B) Venture C) Start-up D) Concept
33. It took a lot of creative meetings before we came up with a new business _____ for a chain of bakeries.
A) Concept B) Gimmicks C) Margins D) Spree
34. The company's profit _____ are low this year, so they will be hoping for better sales next year.
A) Concept B) Impulse C) Margins D) Goods
35. You would imagine that in a recession, the sale of luxury _____ would be the first to suffer, but that is not always the case.
A) Concept B) Impulse C) Margins D) Goods

Haneen Mazahreh

Answer Key Summary

1–35 →

1 B 2 B 3 C 4 A 5 A 6 A 7 B 8 B 9 C 10 B 11 A 12 D 13 D 14 B
15 A 16 B 17 A 18 A 19 B 20 B 21 B 22 C 23 B 24 C 25 B 26 A
27 A 28 B 29 A 30 B 31 B 32 A 33 A 34 C 35 D