



Worksheet

Name :

Subject:

Lesson 1 – Business Vocabulary U3

Class:

12th grade

Date:

Business Vocabulary

English Term	Arabic Meaning
bargain basement (n)	قسم البضائع المخفضة / مكان التخفيضات الكبيرة
bespoke (adj)	مصنوع حسب الطلب
break into (phr v)	يقتحم / يدخل مجالاً جديداً
bricks-and-mortar (shop)	متجر تقليدي مبني من الطوب والإسمنت
knock (something) off (phr v)	يخفض السعر / يقلد منتجاً
launch a business	يطلق مشروعاً / يؤسس عملاً
pass up (phr v)	يفوت / يرفض فرصة
price tag (n)	بطاقة السعر
set up (phr v)	يُنشئ / يؤسس
sign up (phr v)	يسجل / ينضم
spring up (phr v)	يظهر فجأة / ينشأ بسرعة
turnover (n)	حجم المبيعات / معدل دوران العمل
USP (unique selling point)	نقطة البيع الفريدة
win over (phr v)	يكسب تأييد / يقنع
cost-effective (adj)	فعال من حيث التكلفة / ذو قيمة مقابل المال

Extended Meanings and Examples

Term	Meaning / Explanation	Arabic Translation
Bargain basement	Extremely cheap	رخيص جداً / بأسعار منخفضة
Bespoke	Specially made for a particular person	مصنوع خصيصاً لشخص معين
USP (Unique Selling Point)	The feature that makes a product better and different	الميزة التي تجعل المنتج مميزاً
Quote	The estimated price for a service	السعر التقديري للخدمة
Bricks-and-mortar	Buildings like shops or offices	مبانٍ مثل المتاجر أو المكاتب
Venture	A new and risky business	مشروع جديد ومخاطر
Turnover	The amount of business done in a set period	حجم المبيعات خلال فترة محددة
Launching	Making a new product available for sale	إطلاق منتج جديد
Branching out	Expanding beyond what is normally done	التوسع خارج النطاق المعتاد

Price tag	The amount that something costs	المبلغ الذي يكلفه الشيء / بطاقة السعر
Business concept	An idea for a business	فكرة مشروع / مفهوم تجاري

Compound Nouns – المركبة الأسماء

A compound noun is created by joining two or more words together to form one single idea.
يُكوّن الاسم المركّب من دمج كلمتين أو أكثر لتكوين فكرة واحدة.

Compound nouns can be written in three ways:

1. As Separate Words –

- goat rental company
- electric mower
- square feet
- single day
- business concept
- bargain basement
- upfront investment
- bricks-and-mortar shop

2. With a Hyphen

- start-up
- e-commerce
- word-of-mouth
-

3. As One Word

- eyesore
- turnover

Definition (التعريف):

A compound noun combines two or more words to express a single idea.
يُستخدم الاسم المركّب للتعبير عن فكرة واحدة باستخدام أكثر من كلمة.

Read the text then answer the following questions.

(A) Goat Rental Service

1. What is the main idea of the Goat Rental Service passage?
 - A) Selling goats for farming
 - B) Using goats instead of machines to mow lawns
 - C) Building goat shelters for farmers
 - D) Selling organic fertilizer
2. What is the USP of the goat rental company?
 - A) It is cheap and fast
 - B) It is very eco-friendly
 - C) It uses modern machines
 - D) It sells goat milk
3. How many goats can mow 50,000 square feet of grass in a day?
 - A) 5
 - B) 10
 - C) 38
 - D) 50

(B) One-of-a-Kind Furniture

4. What kind of furniture did Saeed make?
 - A) Modern and stylish
 - B) Traditional and wooden
 - C) Ugly and unusual
 - D) Cheap and simple
5. What does the word *turnover* mean in the passage?
 - A) The total sales or revenue of a company
 - B) A piece of furniture

- C) A kind of investment
 - D) The number of workers in a company
6. Why did Saeed's wife think he lost his marbles?
- A) Because he wanted to stop working
 - B) Because he wanted to sell ugly furniture
 - C) Because he wanted to travel
 - D) Because he bought a new shop

(C) Incredible Cake

7. Why did Nada start making cakes?
- A) She was a professional baker
 - B) She didn't like the expensive prices of wedding cakes
 - C) She wanted to start a new hobby
 - D) She was opening a bakery with her husband
8. How did Nada first promote her business?
- A) By advertising on TV
 - B) Through social media and word-of-mouth
 - C) By selling cakes in big stores
 - D) By giving free cakes to friends
9. What was Nada's first shop called?
- A) Sweet Dreams
 - B) Cake Corner
 - C) A Piece and Love
 - D) Love and Bake
10. What is a *bargain basement price*?
- A) A very high price
 - B) A very low price
 - C) The same as regular price
 - D) A starting price

Answer Key

1. B
2. B
3. C
4. C
5. A
6. B
7. B
8. B
9. C
10. B